

MD Mindset[®] Welcomes Jessica Labita as Director, Client Services



FOR IMMEDIATE RELEASE

MD Mindset, LLC
Joseph Mele
Press Contact/SVP, Sales & Marketing
970 Clementstone Drive, Suite 200
Atlanta, GA 30342
Phone: 201-317-3686
jmele@mdmindset.com
www.mdmindset.com

Atlanta, GA- April 15, 2011 - MD Mindset, LLC a market leader in Sales Force Effectiveness, announced today that Jessica Labita has joined the organization as Director of Client Services.

Jessica is a Healthcare Business Women's Association 2011 Rising Star. She has over 10 years of experience designing, delivering, and managing outsourced marketing and sales support solutions to the Life Sciences Industry. Jessica brings a breadth of knowledge to MD Mindset where she will focus on Account a Management and Operations responsibility for all MD Mindset accounts, marketing, and production and delivery of MD Mindset Real-Play™ assessment and coaching solutions.

About MD Mindset:

MD Mindset is a leader in proactive Sales Force Effectiveness (SFE) with ROI data demonstrating the value of their Solutions. The company was founded by doctors, and all solutions leverage unique peer relationships with over 110,000 HCPs, representing all specialists and providers.

For more information on MD Mindset:

Joe Mele, Senior Vice President, Sale and Marketing - 201-317-3686, jmele@MDmindset.com,
www.MDmindset.com